

Annex 3

Cork County Council and The Local Enterprise Office South Cork have large databases of entrepreneurs both potential HE and NE. New graphics and pictures which have complimented the current programme branding have been developed which have been used for Mailchimps/newsletters. This communication medium has generated a large amount of interest around the programme. Please see below sample:



Are You Thinking of Starting Your Own Business or Have Recently done so? The Erasmus for Young Entrepreneurs Programme could be just for you!

Erasmus for Young Entrepreneurs helps provide aspiring European entrepreneurs with the skills necessary to start and/or successfully run a small business in Europe. New entrepreneurs gather and exchange knowledge and business ideas with an experienced entrepreneur, with whom they stay and collaborate for a period of 1 to 6 months. The stay is partly financed by the European Commission.

Who can participate?

- New entrepreneurs, firmly planning to set up their own business or have already started one within the last three

years;

- Experienced entrepreneurs who own or manage a Small or Medium-Sized Enterprise for more than 3 years min.

Benefits for the New Entrepreneur

- Up to six months learning abroad with a successful and experienced entrepreneur in order to gain relevant start-up and SME knowledge.
- Gaining knowledge about foreign markets and facilitate access to them.
- Development of potential new cross-border business opportunities and partnerships.
- Gaining insights into a different cultural and organisational setting/workplace and understanding how a business operates in another participating country.
- Broadening network of contacts and becoming part of a dynamic pan-European business network of successful entrepreneurs.

Benefits for the Host Entrepreneur

- Work with a serious, committed and motivated New Entrepreneur who will contribute to their business development through innovative ideas and views.
- Gain knowledge about the New Entrepreneurs domestic markets- including business contacts and opportunities to

internationalise their business.

- Interact with Host Entrepreneurs from other participating countries and become part of a dynamic pan-European business network of successful entrepreneur's.
- Improve growth potential of their company and opportunity to establish a new business partnership directly with a New Entrepreneur from another country.

Contact

For more information on the [Erasmus for Young Entrepreneurs programme](#) please express an interest on the button below or contact **Bridin Ryan** on (021) 4975281 / email bridin.ryan@leo.corkcoco.ie

[Submit an Expression of Interest](#)